

Sponsorship Proposal

Heads-Up NW emerged in 2002 when a group of local drag racers decided to follow the new exciting trend of two cars leaving the starting line at the same time like it was when drag racing was first developed. The cars are built according to a set of class rules and the first car to the finish line wins the race.

Heads-Up NW is a racing organization that depends entirely on monetary donations, materials, products and technical support from corporations and individuals like you. Without the generous support of our sponsors this program would cease to exist.

As a sponsor, your company and its products will receive tremendous exposure to various professionals and potential customers in the automotive and racing industry. Heads-Up NW recognizes its sponsors on our website and at all of our functions and races across the northwest.

Class Sponsorship

The Class Sponsor supports one of our four classes with a \$100 payout to the winner and trophies for both winner and runner up of each of our 6 events.

Benefits of becoming a Class sponsor:

- *Your company name will be included in the title of the class that you sponsor.*
- *Your company logo and information will be included on our website, along with the opportunity to post information, product sales, specials, etc. in the sponsor section of our forums.*
- *Your company logo will be included on our 2010 T-Shirts.*
- *A special sticker will be made with your class name for all racers to display on their car during our events.*
- *Your company name will be mentioned during our races by racetrack announcers.*
- *Your company name and logo will be included on all event posters and handouts for the racing season.*

Cost: \$800 for the entire racing season.

Platinum Sponsorship

The Platinum Sponsor supports the organization in the form of money / product / or service valuing \$800 or over.

Benefits of becoming Platinum Sponsor:

- ***Your company logo and information will be included on our website, along with the opportunity to post information, product sales, specials, etc. in the sponsor section of our forums.***
- ***Your company logo will be included on our 2010 T-Shirts in the Platinum / Class Sponsor section.***
- ***Your company name will be mentioned during our races by racetrack announcers.***
- ***Your company name and logo will be included on all event posters and handouts for the racing season.***

Gold Sponsorship

Support for the organization in the form of money / product / or labor valuing \$300 or over.

Benefits of becoming Gold Sponsor:

- ***Your company logo and information will be included on our website, along with the opportunity to post information, product sales, specials, etc. in the sponsor section of our forums.***
- ***Your company name and logo will be included on all event posters and handouts for the racing season.***
- ***Your company logo will be included on our 2010 T-Shirts in the Gold Sponsor section.***

Contact information:

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C/O Tim Robards

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For more information on our program, please go to www.headsupnw.com

Thank you for your interest in sponsoring Heads-Up NW in the upcoming season we look forward to hearing from you soon!